

MEDIA RELEASE

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International Security Officers' Day (24 July) – an opportunity to say 'thank you' to security officers for helping to keep us safe

Sydney, 22 July 2022 - On Sunday 24 July 2022 - International Security Officers' Day – the Australian Security Industry Association Ltd (ASIAL) is calling on the community to acknowledge the role performed by security officers 24/7 in keeping us safe.

A vital part of Australia's national security mix, security officers perform a broad range of roles from protecting hospitals to defence bases, shopping centres to offices, concerts and sporting events, security officers are present at licensed premises, airports, critical infrastructure and much more.

Whether monitoring public spaces, bars, railway stations or patrolling premises after hours, security officers must be ready to confront and handle a variety of potentially dangerous situations from rowdy behaviour and criminal activity, right up to terrorism threats.

A global security industry initiative originating in Australia, International Security Officers' Day is a day to acknowledge the contribution of Australia's 120,000 licensed security officers.

ASIAL CEO Bryan de Caires said: "On 24 July, we are simply calling on business, government, and the wider community to say, 'thank you' to frontline Security Officers they meet in their day to day lives, who are working hard to keep us safe, 24/7."

"It only takes a moment to acknowledge the security officers at your work, in the shopping centre or elsewhere. Or you can acknowledge them through your social media network using the hashtag #thankyousecurityofficers," said ASIAL CEO Bryan de Caires.

With growing demand for the services provided by the security industry across all sectors of the economy, International Security Officers' Day is a day to say 'thank you' to those who help to keep us safe.

For more information on International Security Officers' Day contact us on 1300 127 425, email communications@asial.com.au or visit www.asial.com.au/ISOD.

Ends

About ASIAL: As the peak body for security professionals in Australia, ASIAL is committed to supporting members, promoting standards and safeguarding public interests. (<https://www.asial.com.au>).



The peak body for security professionals

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